

PureTone®

Customer Testimonial – Berkshire Labels

“I instantly saw the benefits and was convinced PureTone was the concept to help take Berkshire Labels to the next level of flexo printing.”

Paul Roscoe, Managing Director, Berkshire Labels

“We are so confident with the PureTone ink system, that we give live demos to all our customers, including the major retailers to show the level of print quality and colour accuracy that can be achieved. We see CMYK and Pantone colours matched digitally under a dE of 1.5 every time.”

Paul Roscoe, Managing Director, Berkshire Labels

“We have wholly embraced PureTone as part of our integrated drive towards new generation flexo printing.”

Paul Roscoe, Managing Director, Berkshire Labels

“Colour is consistent every time, all backed up with reports and data.”

Paul Roscoe, Managing Director, Berkshire Labels

“The transition to PureTone was easy and was completed within just one week.”

Paul Roscoe, Managing Director, Berkshire Labels

“PureTone really has surpassed our expectations. We have accurate and consistent colour every time, minimal downtime and so much more flexibility.”

Paul Bailey, Pre-Press Co-ordinator, Berkshire Labels